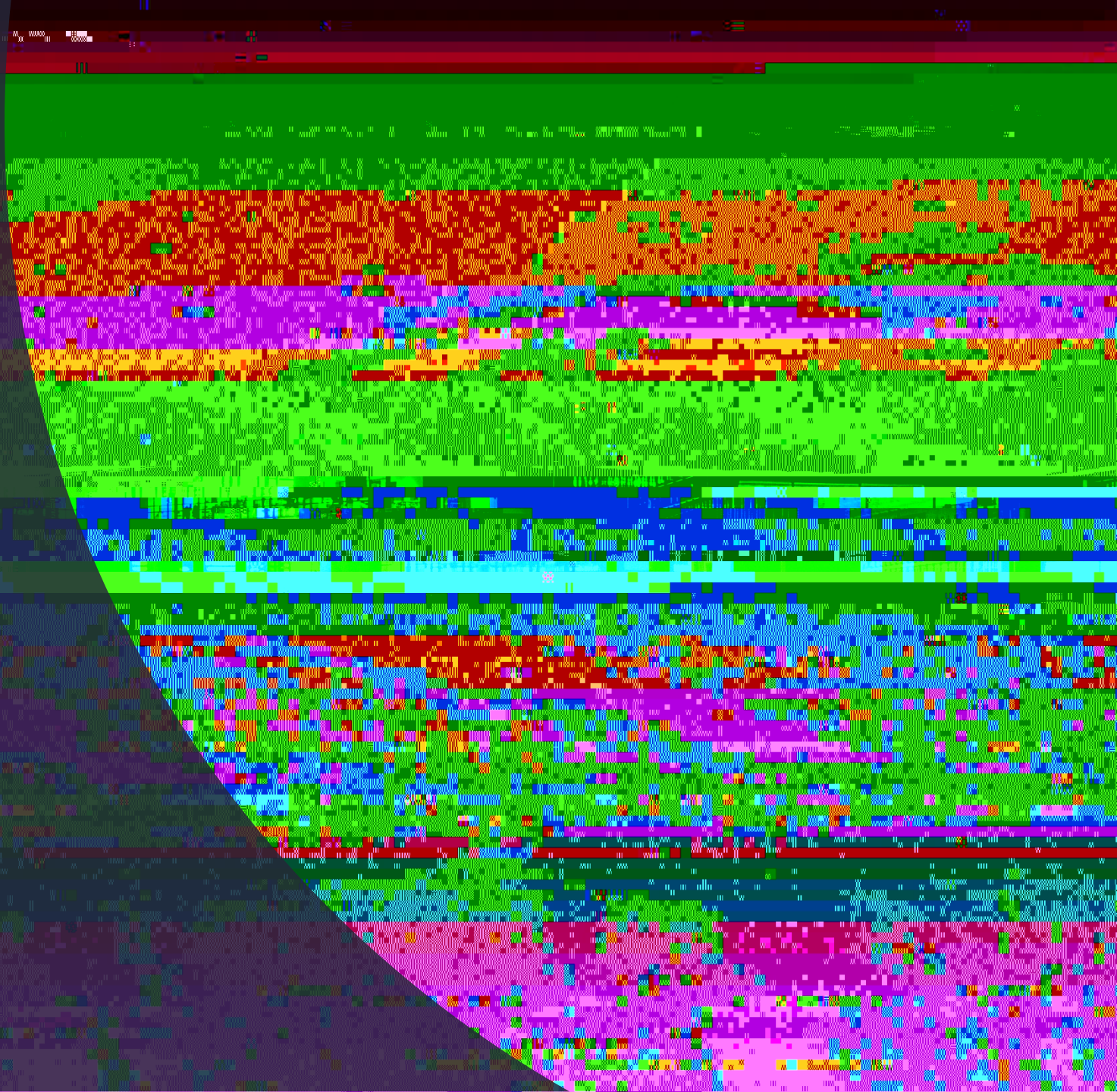


# The Case for Embedding





# Why is ESG so important and what impact can it have?

# 1. BRAND REPUTATION



# 2. COMPLIANCE

# 3. ATTRACT AND RETAIN NEW STAFF

# 4. ATTRACT AND RETAIN CLIENTS

# 5. MAINTAIN MARKET LEADER STATUS

# 6. BUSINESS RUNNING COSTS



